



## K. K. WAGH COLLEGE OF PHARMACY

(B. Pharmacy & D. Pharmacy)

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(Affiliated to Dr. Babasaheb Ambedkar Technological University, Lonere, MSBTE, Mumbai & Approved by PCI)

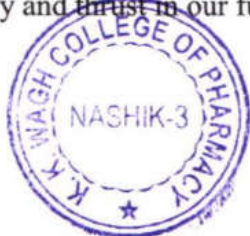
### Institutional Distinctiveness

K. K. Wagh Education Society, a leading educational trust was established in 1970. A small sapling planted with only one institute, has now spread its wing with 36 different branches in 9 different campuses in and around Nashik to empower the youth coming from urban and rural parts of Maharashtra through quality education. K K Wagh College of Pharmacy was started in AY 2017-18 with a goal to provide quality education at affordable cost. The institute has distinctive characteristics like well-equipped labs, rich collection of books and online journal subscriptions. The institute follows ethical practices and encourages Indian culture and value system. Institution continuously strives for academic excellence of students. First rank holder of first batch (2017-2021), is also a university topper and gold medalist.

K K Wagh College of Pharmacy believes in attaining multi-dimensional growth of students through strategic planning, care and attention to make students more capable and confident to face the challenges presented by the competitive world. Institute is persistently engaged to generate and preserve knowledge, understanding, and creativity that shall benefit students, scholars and communities across the Pharmaceutical field. When the world was stopped due to COVID-19 lockdown and students could not come to college to attend lectures and practicals. College had undertaken a unique initiative to continue its teaching and learning process during this hard time by means of E-Content (practical and theory lectures recorded into video) and UDEMY course videos created by teaching faculties and sharing the links with them so that remotely located students can learn from lectures and practicals. These e-content consisted of the video recorded lectures of teaching faculties on the different topics in syllabus and practicals that were performed by the teacher themselves. Almost about 1050 e-content videos were uploaded on YouTube so that students from discrete and remote locations can access it and continue with their learning process. These videos were accessible to all without any charges. KKWCOP was the first and only college in University to implement this practice in order to avoid the academic loss of students during lockdown. This encouraged faculty to open their personal you tube channels on which they have uploaded content related to syllabus. With the time the number of subscribers has substantially increased. Most of the faculty has average 500 subscribers to their channel and few of them have crossed the mark of 1000 subscribers as well, with fairly good watch time and appreciable comments. Additionally college has its own You tube channel and it is highly informative with 59 videos and more than 600 subscribers. Teaching staff of KKWCOP had also uploaded their lectures on various curriculum topics on an Udemmy platform, which is an online teaching and learning platform accessible to anybody in any part of the world.

Further, the institute has a well maintained medicinal garden with many medicinal plants planted. Each medicinal plant has a QR code on it, which on scanning shows the scientific information of the respective plant. This makes the information of medicinal plants readily available to the students and this initiative is distinct in its own kind.

Thus the performance of the institute in ICT based content creation is equally accessible to each and every student with zero cost, in the past few years it has been one area of unique distinctiveness amongst the pharmacy institution within the university as well as state and we have given it top priority and thrust in our future plans.



  
**PRINCIPAL**  
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